

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Home Department -Cinemas – Approved films supplied by the A.P. State Film T.V & Theatre Development Corporation Ltd., on behalf of the Government – Compulsory screening by Cinema Theatres in the State – Certain directions to service providers- Orders – Issued.

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HOME (GENL.A1) DEPARTMENT

G.O.Ms.No. 282

Dated 13-12-2013

Read the following:

1. G.O.Ms.No.202 Home (General. A) Department, dated 29-09-2005.
2. From the Managing Director and Commissioner, A.P. State Film T.V & Theatre Development Corporation Ltd., Hyderabad Lr.No.CIPR-APSFTVTDC/ Films/2012-13/6755,Dt: 30-03-2013.

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ORDER:

In the reference first read above, the Government authorized the Andhra Pradesh State Film TV& Theatre Development Corporation Limited, Hyderabad, to issue NOC to cinema halls for obtaining Form-B license, on the condition that Cinema halls shall exhibit the approved films supplied to them. Accordingly, the Andhra Pradesh State Film TV& Theatre Development Corporation is issuing, the NOC and also supplying the approved films in 35mm film format for exhibition. The APSFTV& TDC Limited, Hyderabad is not paying charges to the cinema halls for screening of the approved films.

2. In the reference 2<sup>nd</sup> read above, the M.D. and Commissioner of APSFTV& TDC Ltd., Hyderabad stated that in view of technological developments, 90 % of the cinema halls in Andhra Pradesh have shifted to the digital format screening and no films are used. Presently the cinema halls are getting their digitalized films uploaded by three (3) the service providers in the State. In such a situation, the cinema halls are forced to depend on the service providers for the films and hence they are not in a position to include the approved films supplied by the APSFTV& TDC for screening and therefore both the cinema halls and digital service providers are equally responsible for not screening the approved films.

3. The films supplied are documentary films on various Government developmental programmes and schemes and these are screening for the benefit of the people in the State and these films do not come under Commercial category. In addition to free exhibition, the cinema halls pay rental amount to APSFTV& TDC Limited, Hyderabad. At present the service providers are asking for charges from APSFTV& TDC Limited, Hyderabad for uploading the films for screening by cinema halls by treating the films as advertisement films, and some of the agencies have asked for paying the charges at DAVP rates.

4. Government, after careful examination, have decided that there is no need to amend the condition (42) under item 12 in Form B of Appendix – X of the A.P. Cinemas (Regulations) Rules 1970, under which the Government is empowered to issue directions by an order to the licensee with regard to the exhibition of approved films. Government, therefore, hereby direct the service providers to make arrangements for uploading/transposing the approved films along with the feature films and commercials with a view to adhere to the conditions prescribed under Section 42 of Andhra Pradesh Cinema (Regulation) Rules 1970. The service providers shall also obtain license from the Government and the exhibitor should avail only such approved service providers who are issued licenses by the Government.

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5. All the Licensing Authorities in the State shall take further necessary action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**PRABHAKAR D. THOMAS,  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
The Managing Director and Commissioner, A.P. State Film  
T.V & Theater Development Corporation Ltd., Hyderabad.  
All the District Collectors & Licensing Authorities in the State.  
The Commissioners of Police, Hyderabad/ Cyberabad/  
Vijayawada and Visakhapatnam.  
Copy to  
GA(I&PR)Department.  
SF/SC

//FORWARDED :: BY ORDER//

SECTION OFFICER